

HYPE + BUZZ =
HUZZ

Your Strategic
Digital Partner.

www.huzzdigital.com

Pricing Guide





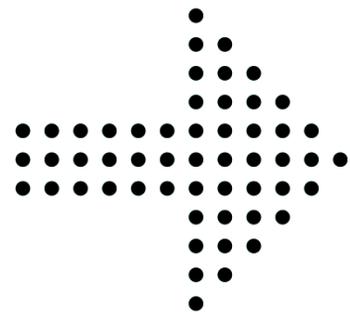
OUR 4 STEP APPROACH



01

INTRODUCTORY
DISCUSSION

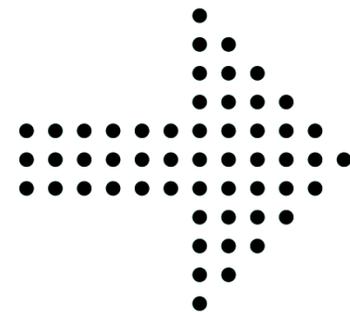
Let's have a call



02

START SMALL SERVICE

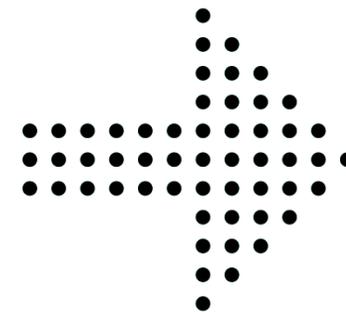
See what we can do



03

START TO SCALE

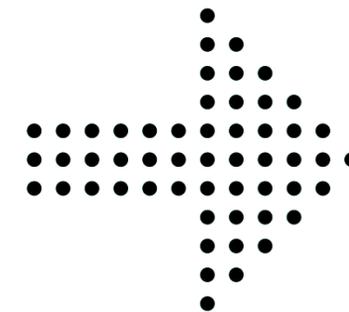
Now we have tested let's start
to scale further



04

BECOME PARTNERED

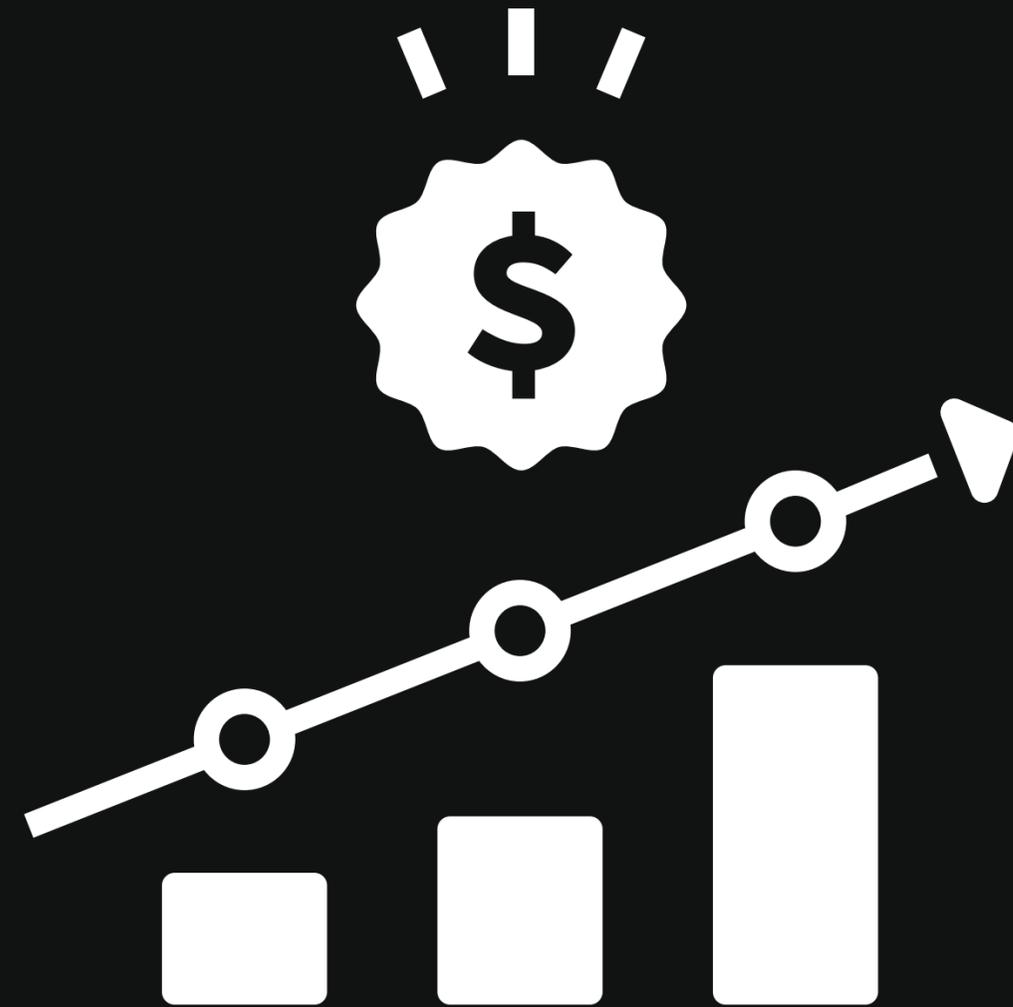
Let's work closely together to
reach further goals and
dominate within the niche.



BUT

CAN'T GURANTEEE SALES

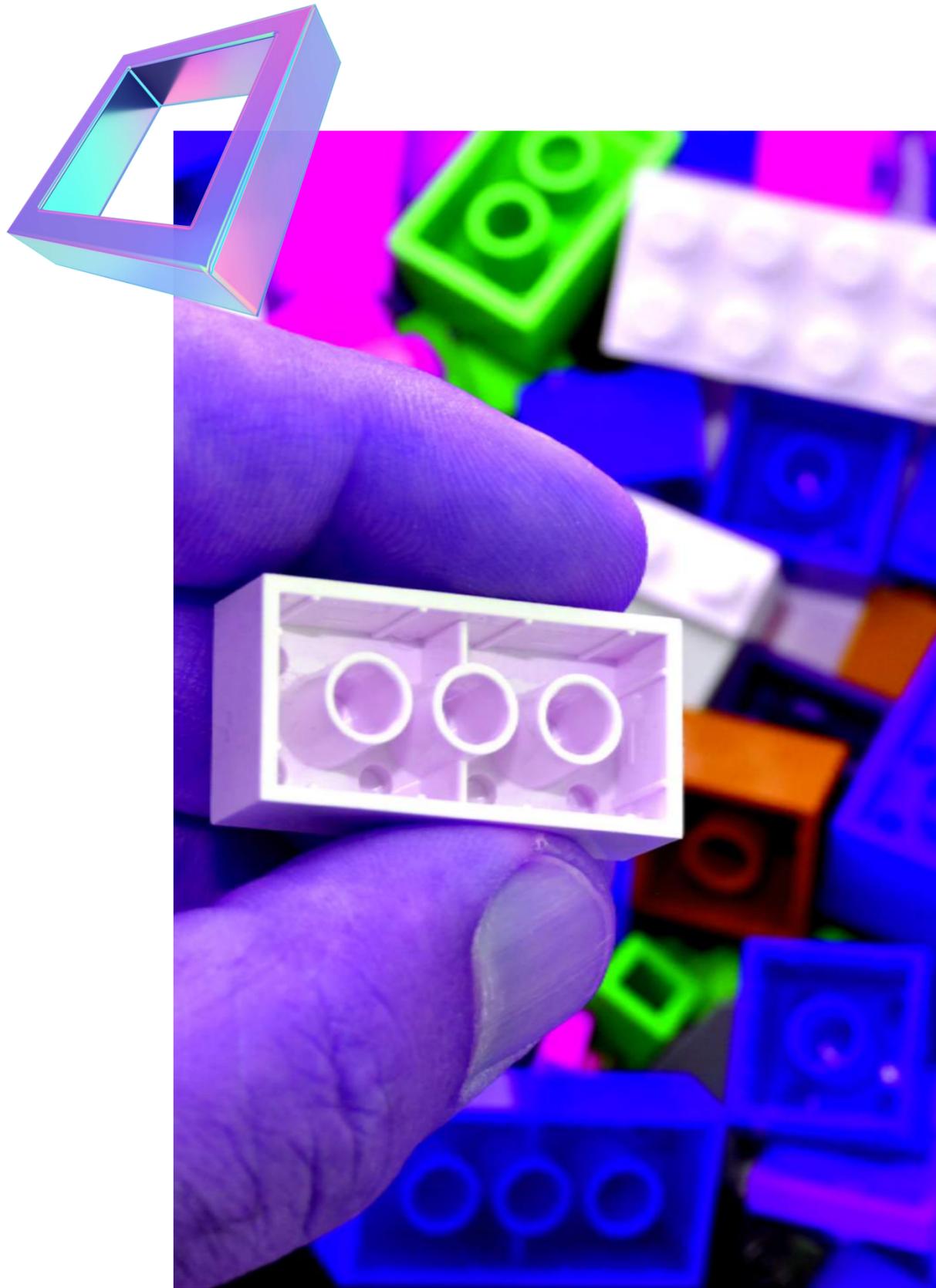
We can push traffic, views, followers and leads. But we can't guarantee sales and in theory no one can. If you believe in the product and known your market size then we are able to reach the people easily but leads, views and potential users must be followed up and put into a sales process.



HUZZ MISSION

Our mission is marketing but how we view to charge at Huzz Digital is in producing business growth and sales in our 4 step approach. We want our clients businesses to grow with us and that means applying agile flexible practise into our approach.





The Build Phase



INCREASE BRAND AWARENESS

Create brand awareness which are scalable and identify with your audience across the mediums to impress and reach out to them correctly. We collect data to better understand the mark and your business.

AUDIENCE & MARKET VERIFICATION

We need to identify and test the market to understand the business case before scaling. Let's build the needed assets to make the best return on ROI spend. We need to verify the markets perception to things.





The Scale Phase



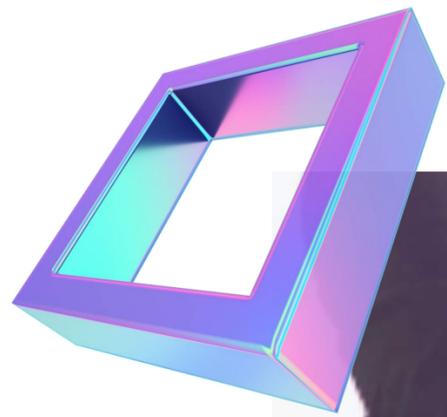
INCREASE MARKETING SPEND

To increase our reach and continued business growth on new found data, we therefore have to increase marketing spend. This can be a daunting task but that is why we approach our build phase to showcase the correlating data.

INCREASED SALES & FUFILMENT NEEDS

We need to understand your sales process as our part is the marketing, views, leads and data. Can your team keep up with the demand? That is why we need to work towards building for scale otherwise we will run into wasted marketing spend.





The Partner Phase

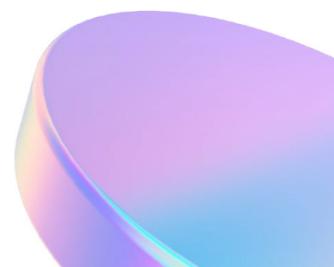


ACCESS TO INHOUSE AGENCY TOOLS

Once we have reached a high enough spend between us it's time to consider partnering for mutual benefits. We can add in extra tools, tips, tricks to make your business run faster with in house Dev/Ops.

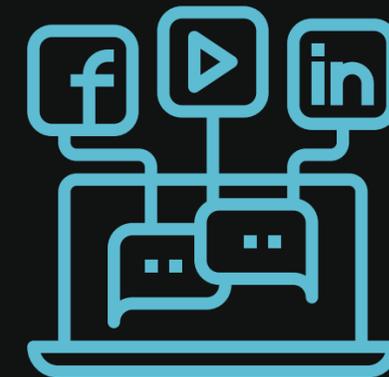
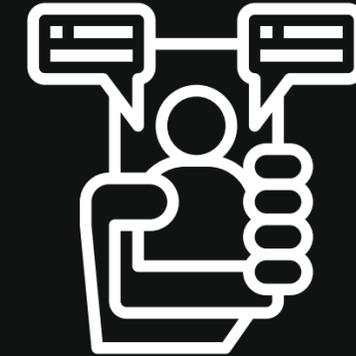
ACCESS TO INHOUSE GROWTH HACKS

We let you know and access some of the secret growth hacks we use in our own businesses and agencies. Join the other partners to see how we scale aspects so fast.



Our Skills & Abilities

- Social Media
- Web Development
- Data analysis
- Cyber Security
- Growth Hacking



Websites

Modern Secure Stylish Sites

Ro

- 1/2 Pages = £1000/1500
- 3/5 Pages = £2000/3000
- 5/10 Pages = £5000/10,000
- Come with A Grade Security Protocols
- Advised from a marketing & sales perspective

Variables Costs we need to calculate

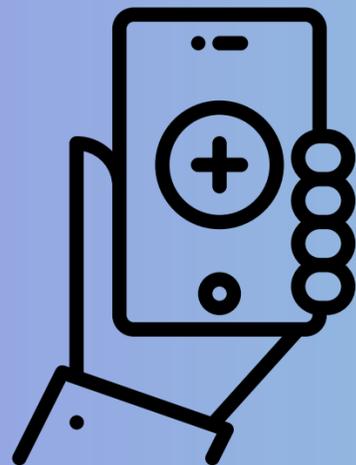
- Copy
- Automations
- Database
- Data Capture
- Products



Applications

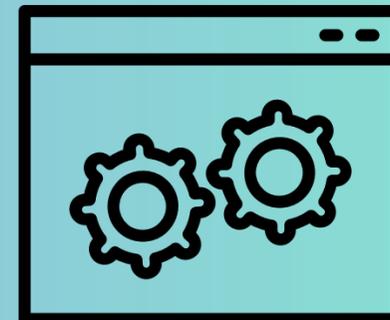
SIMPLE APP = £10,000

Application technology is either pre built or we can use an example to understand the project scope. We are able to use existing code and ideas to save costs. Our team will try to get project route to market as quickly as possible.



MEDIUM SKILL APP = £25,000

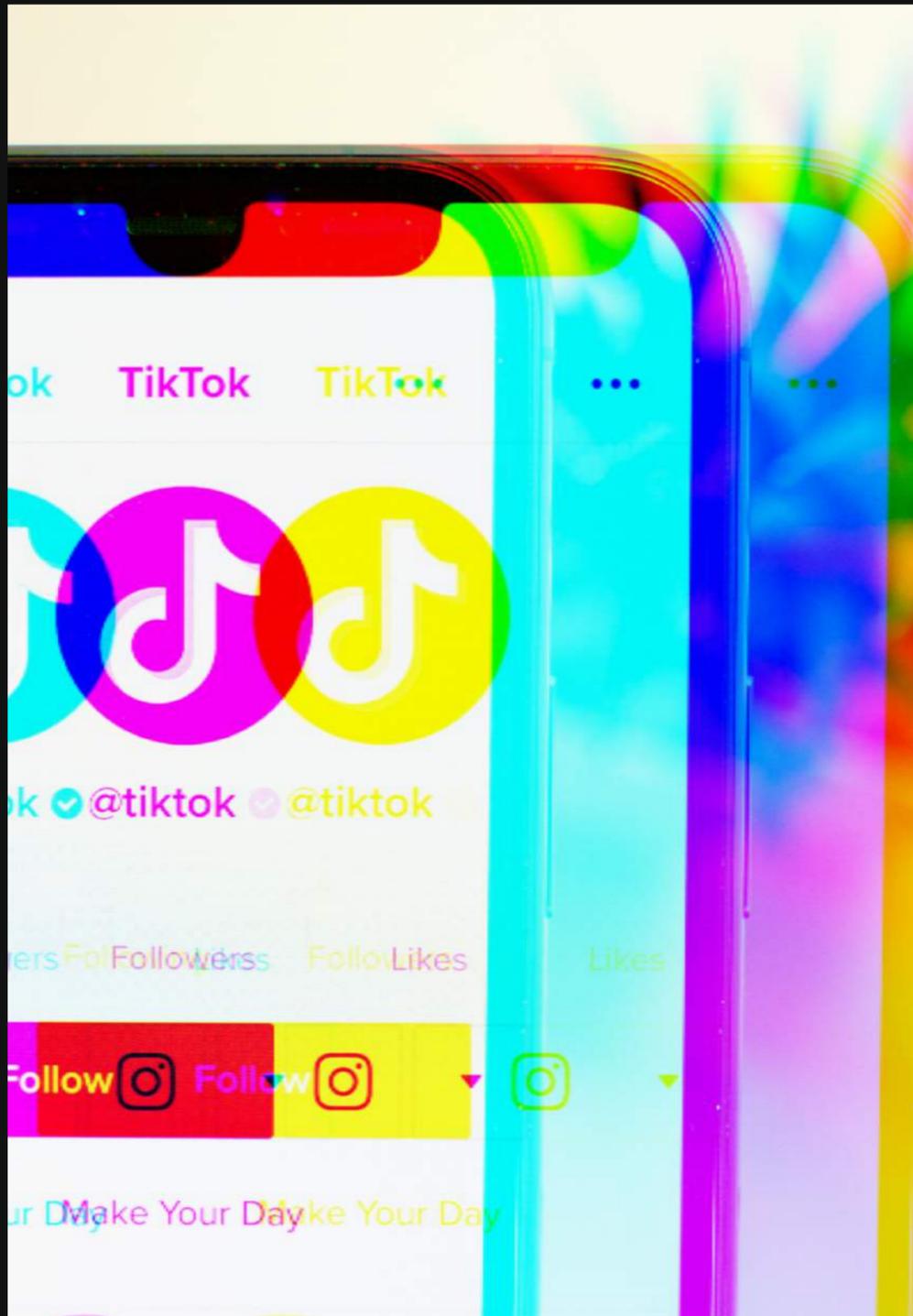
The application needs more thinking, design and code that isn't readily available or on the market. We need to focus on bringing the idea to life within a specific budget and bring the core aspects to market as quick as possible.



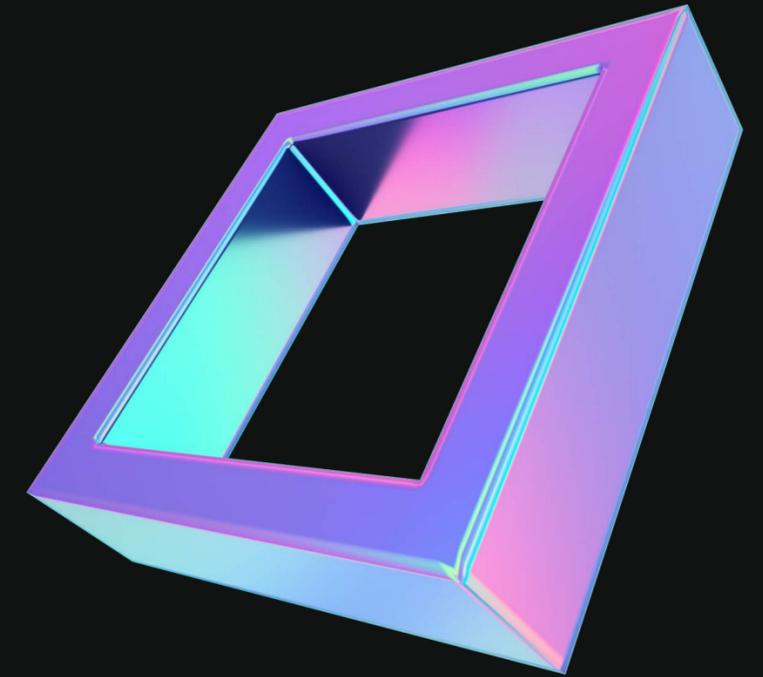
COMPLEX APP = £50,000+

The application needs time, energy and a team. Nothing like this has been made before and we need to mind map and create something which is doing extreme tasks and actions.





Social Media Management

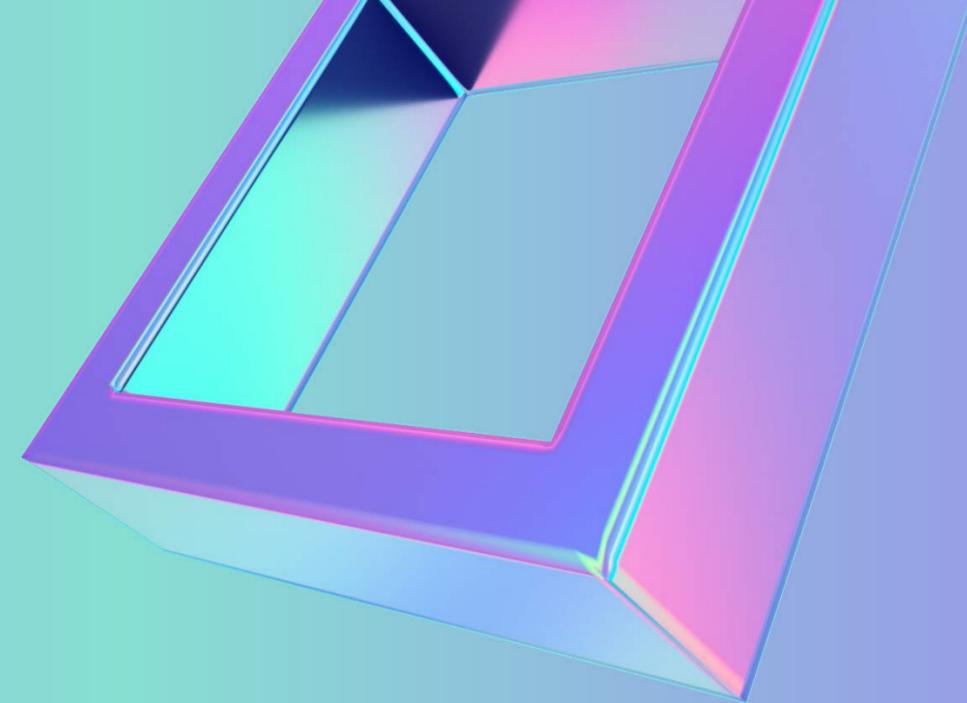


Manage and grow accounts effectively

- £2500/10,000+ per month
- Depends on content curation, growth figures and goals
- Added influencer promotions
- Added Content creation
- Team of social media experts across all platforms
- Social media Ad management consulting



Cyber Security



SMALL FIXES = £2,000+

We will test for simple loop holes and errors in the cyber security. We will manage and explain what to do to prevent security issues.



MEDIUM FIXES = £20,000+

Our team will sit down and thoroughly test security issues. We will consult on password best practise and can apply these teachings across the team.



LARGE FIXES = £50,000+

As a business we partner with top security experts to apply commercial level cyber security to prevent hackers, data extracts and professional hackers break entry into your business.

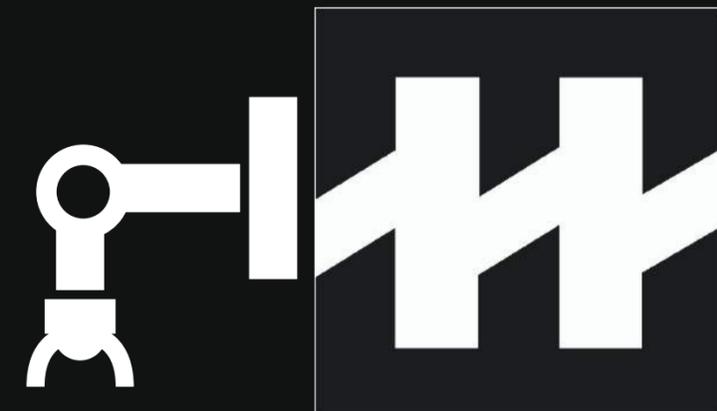
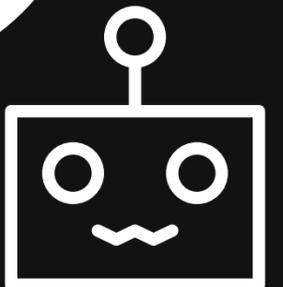


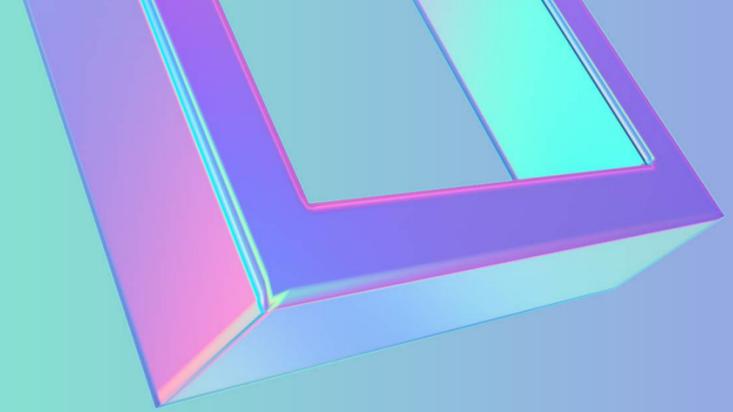
Digital Business Management

Running everything
in a digital capacity

- £10,000+ per month
- Business Consulting
- Social Media Consulting
- Development Operations
- Growth Services
- Lead Generation
- Sales Funnel Advising
- Content Creation / Editing
- Ads Management / % Sales Profit

Hi, I am,
Huzz Bot
How can I help?



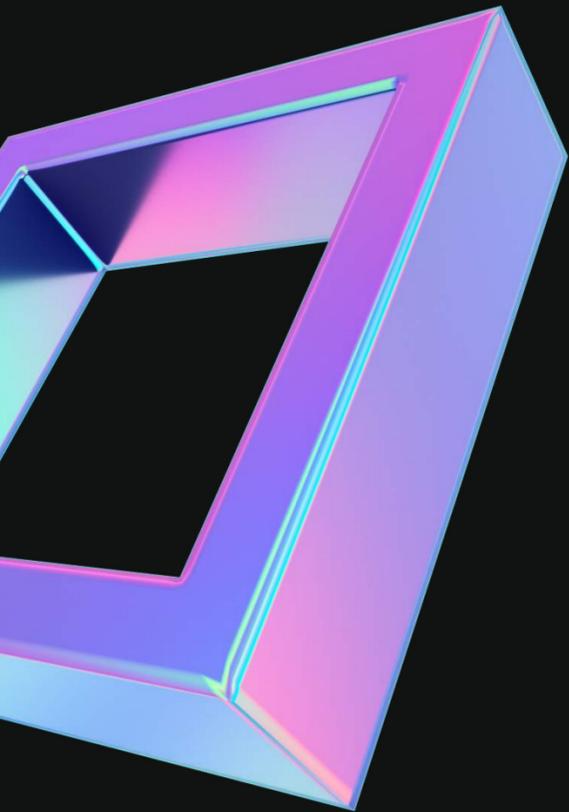


Test Us.

LET'S SHOWCASE WHAT WE CAN DO ON A
SMALL SCALE BEFORE WE DECIDED TO WORK
ON A LARGE SCALE

THE BIGGEST HURDLE IS TRUST –
SO LET'S BUILD THAT TOGETHER.





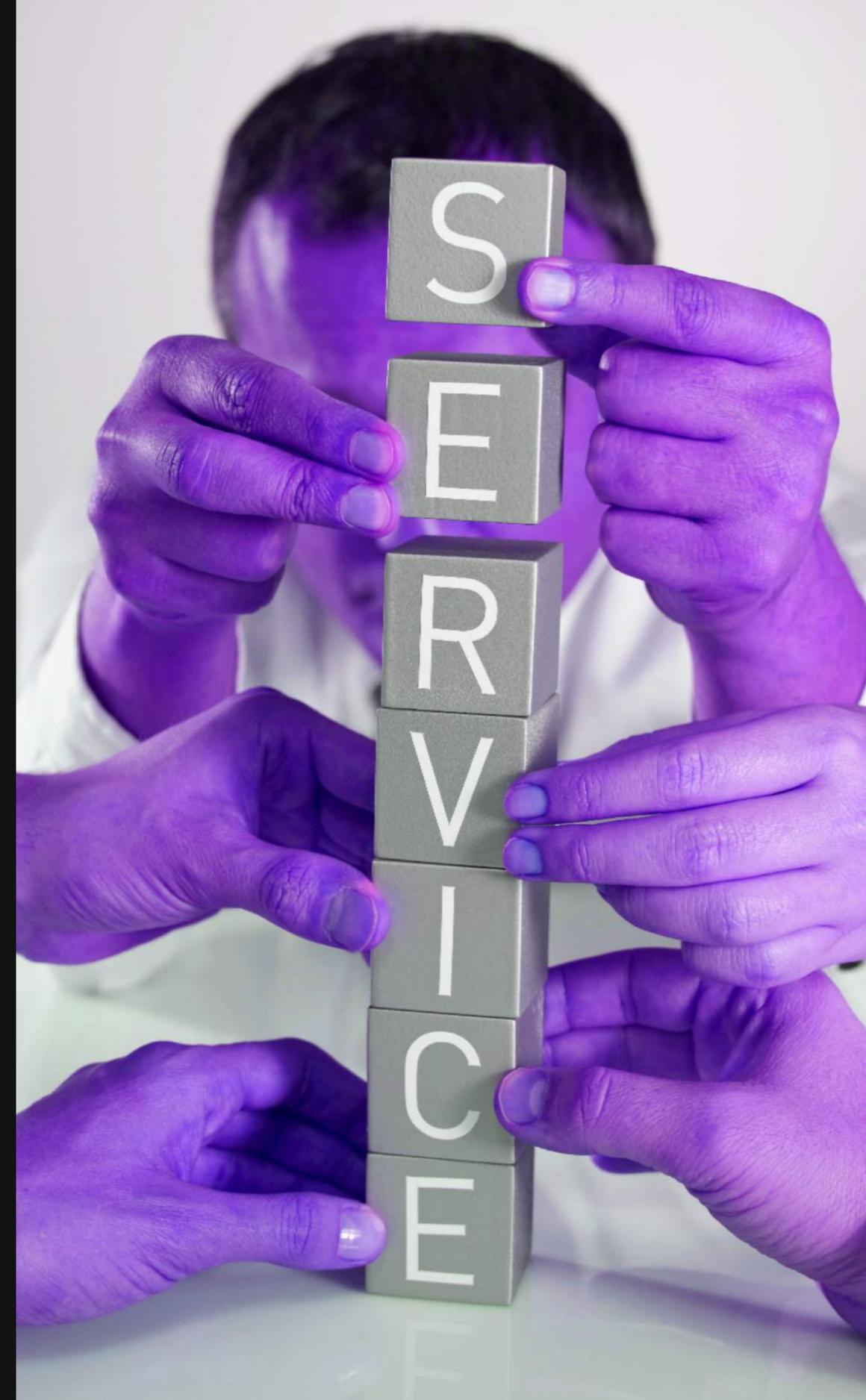
Start a small Service

Test what we can do and build the business relationship between us.

£500 Charge
Detailed Proposal & Small Service

Services Could Included:

- Follower Growth
- Ad Spend
- Website Updates
- SEO
- Content Creation
- Consulting
- Cyber Security Tests

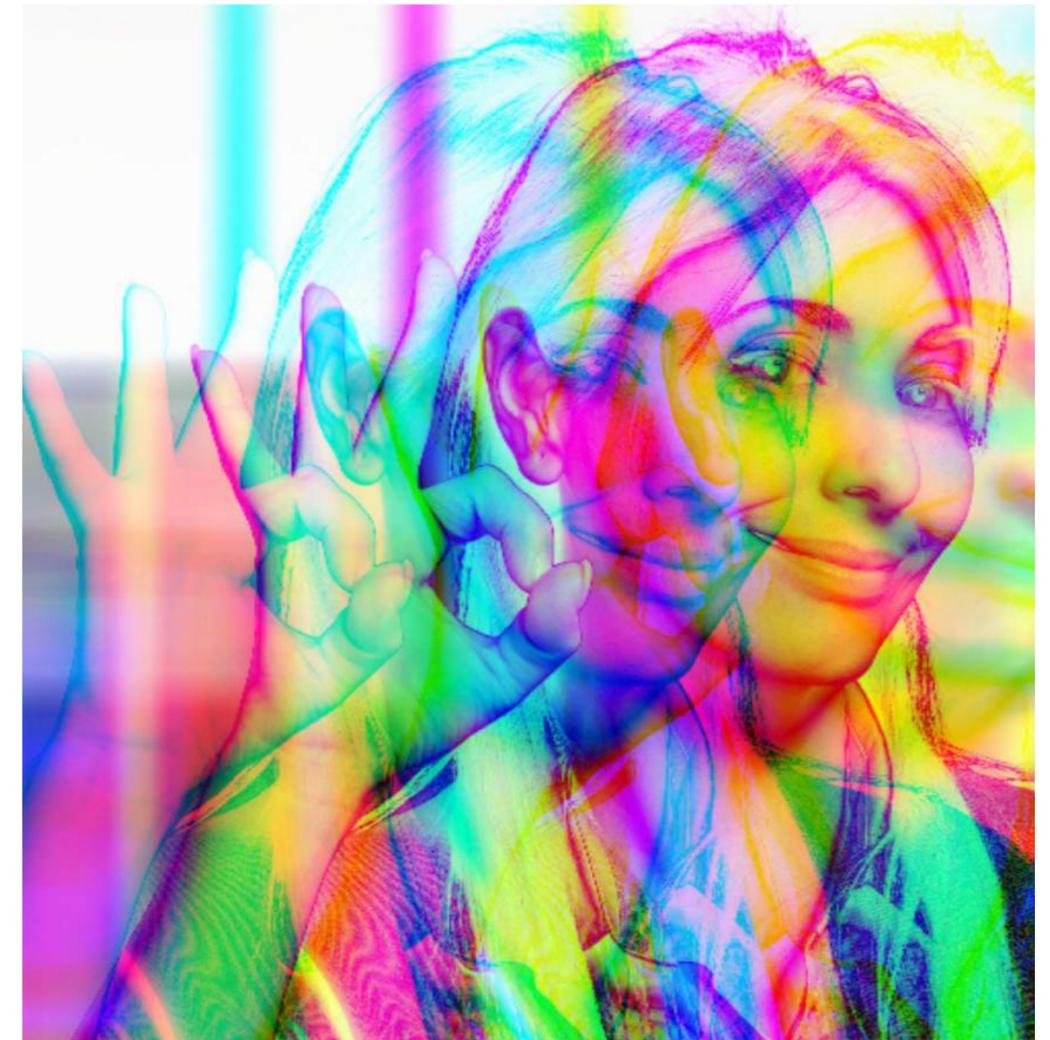




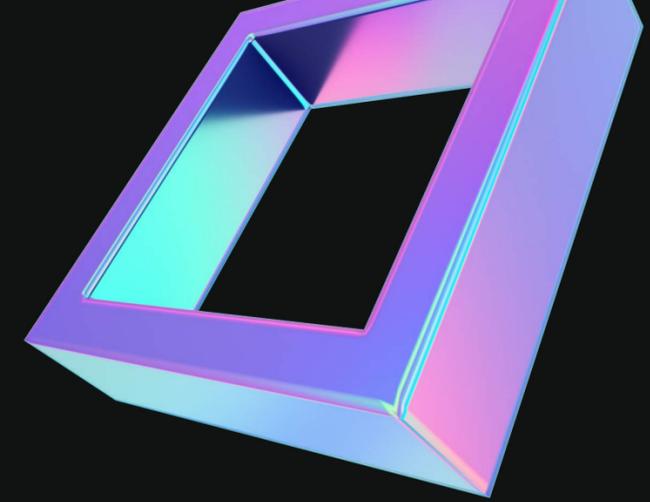
Our Guarantee

Huzz Digital

- Followers contracted will be delivered in full
- Traffic will be delivered as specified
- Content will be created in accordance with client
- Consulting will be done to further knowledge and expertise's in social
- Consulting will be done across digital to offer further knowledge and guidance
- Best practises discussed should be implemented by client
- We work towards a partnership or just as a service provider.



We value our business on transparent work



CLIENT REVIEWS



FRANCES SALINI

Semi Pro Dancer

Thanks to Huzz's efforts, my page received an increase in organic followers which exceedingly satisfying expectations. The workflow between teams was effective. Customers can expect an extremely professional team..



LANEAH STARSHELL

Grammy Award Winning
Writer

Huzz and the team deliver an amazing service and work with me and my multiple clients to achieve our goals. They are professional and accommodating. Would definitely recommend!



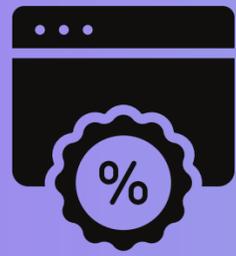
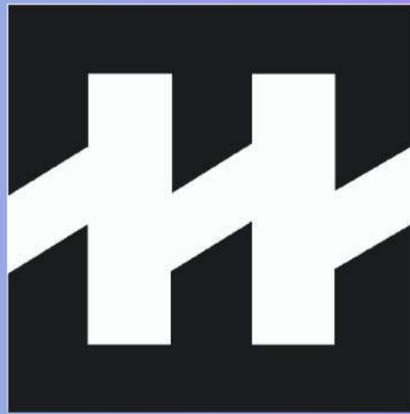
LIAM FERRARI

Pop Star - 2.3 Million Followers

Huzz is trusted to deliver whatever services you are looking for and need within the social media space. Recommend to anyone looking for professionals who know what they are doing and can provide



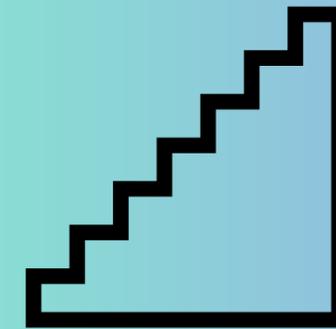
Detailed Proposal



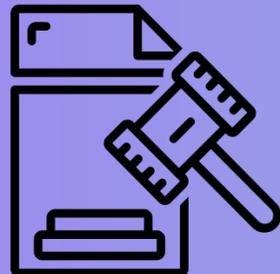
Partnered % Sales



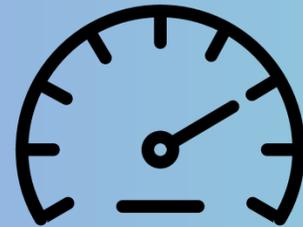
Business needs



Product Value Ladder



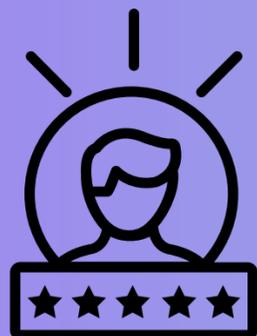
Affiliation / Legals



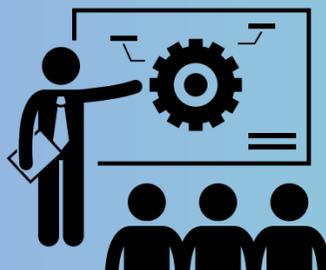
Speed of Delivery



Sales Systems



Niche experience



**Team Consulting
or Training**



**Market size &
needs test**



Your Strategic Digital Partner.

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CLICK HERE

